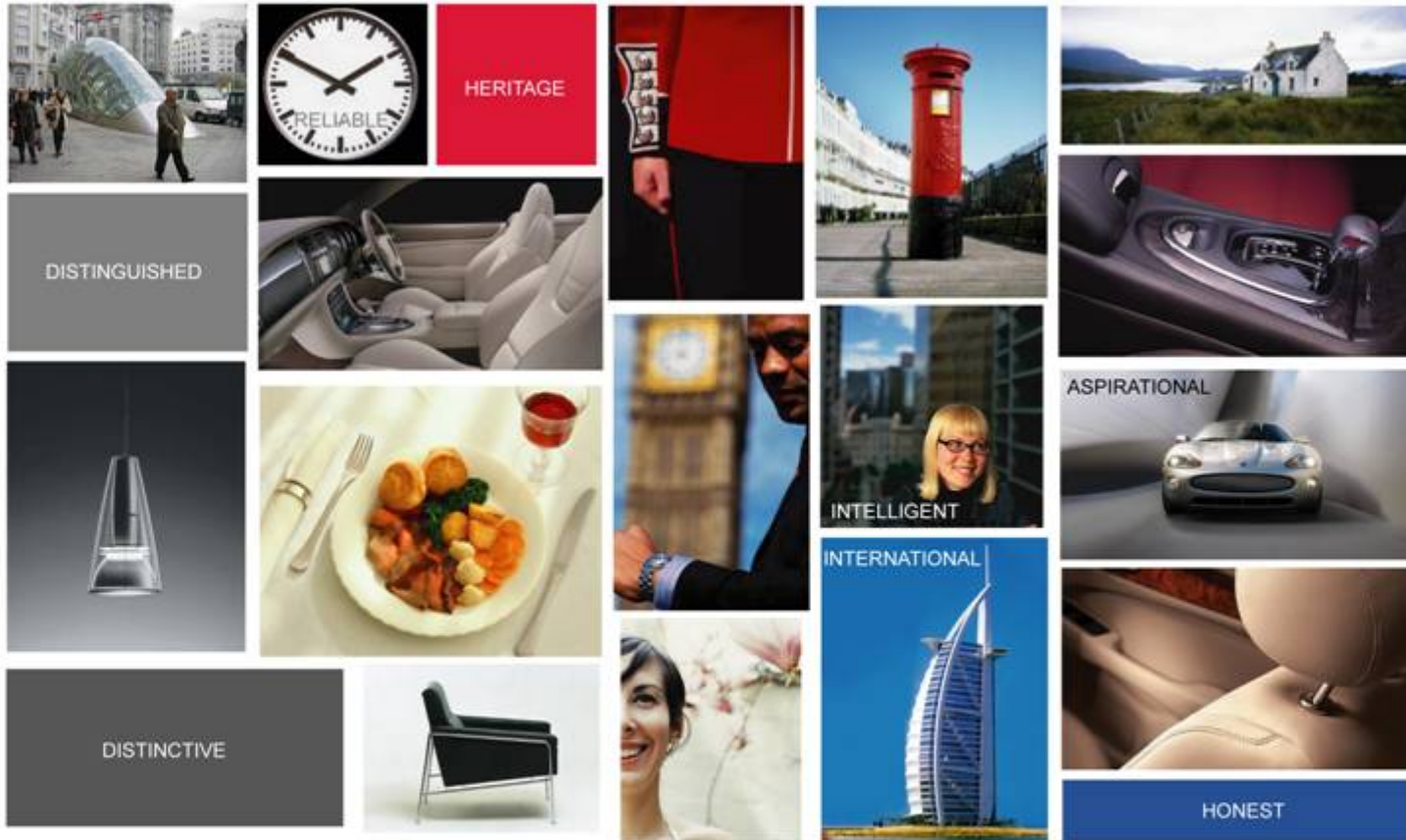




Brand Icons



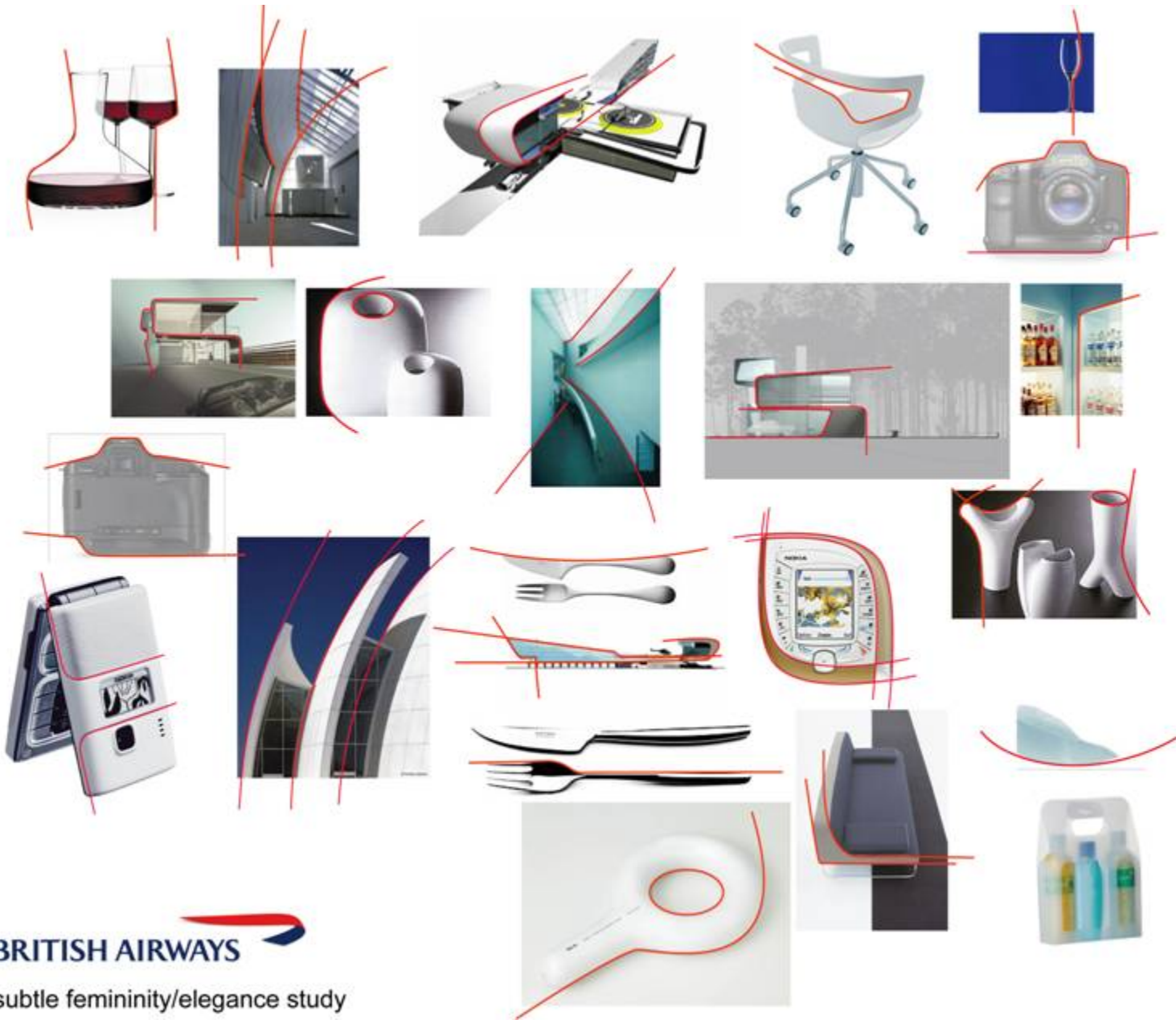
British Airways Club World

As an international airline, British Airways embraces modernity while reflecting on British Heritage. Style, Distinction, and Sophistication are the hallmarks of Club World



Brand Strategy



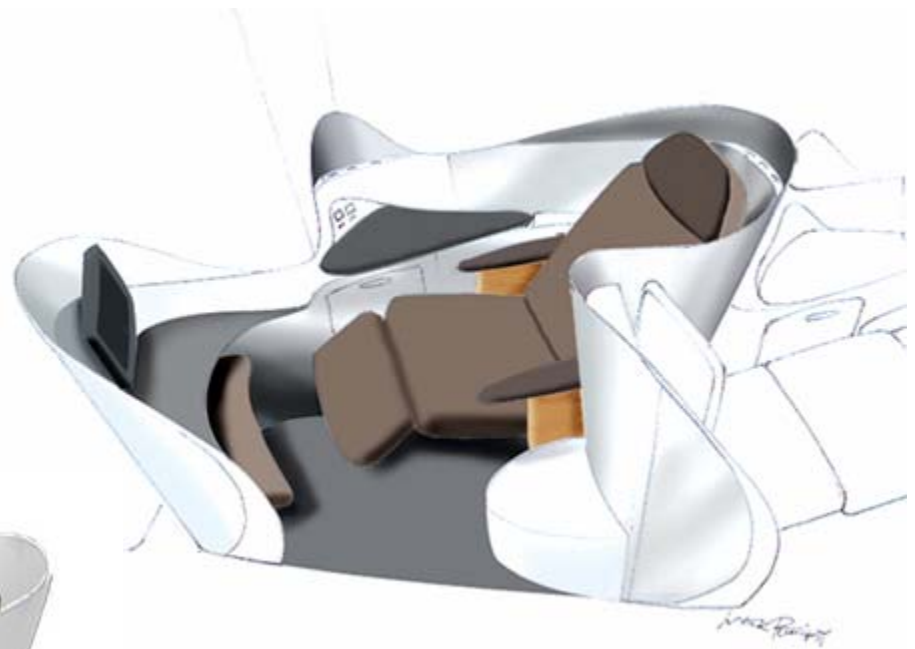
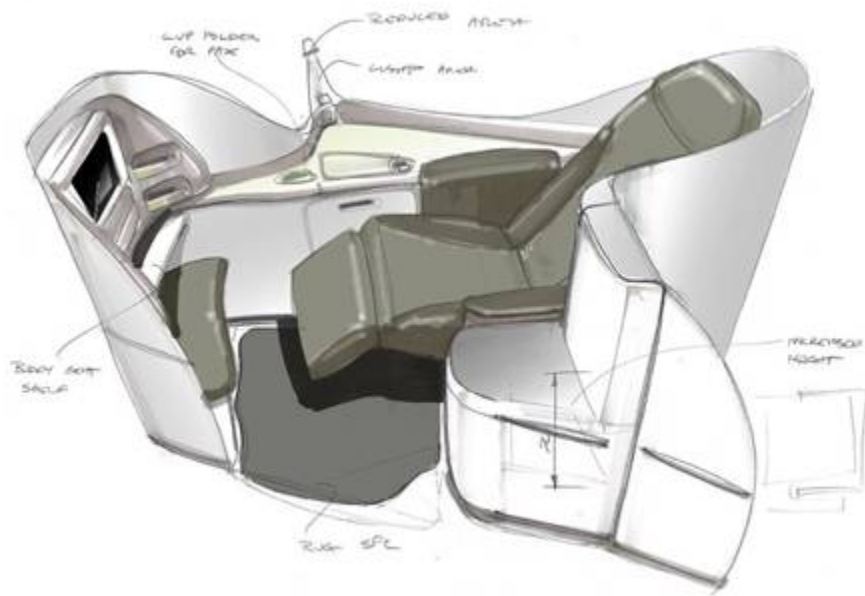


BRITISH AIRWAYS
 subtle femininity/elegance study

Brand Strategy



United First Class Suite Brand/Concept Analysis



United First Class Suite Sketches



United First Class Suite Product Visualization

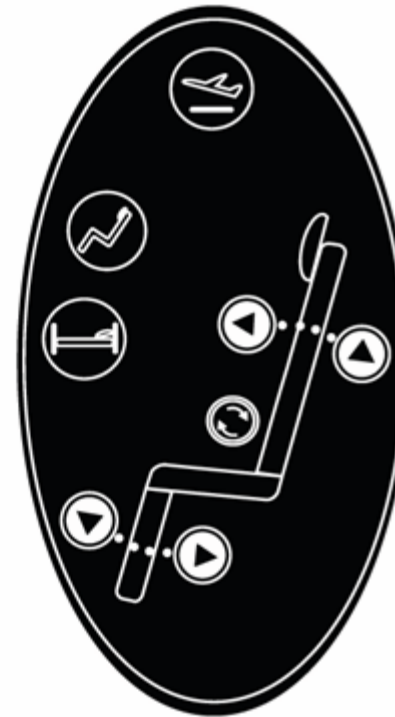


United First Class Suite Product Visualization

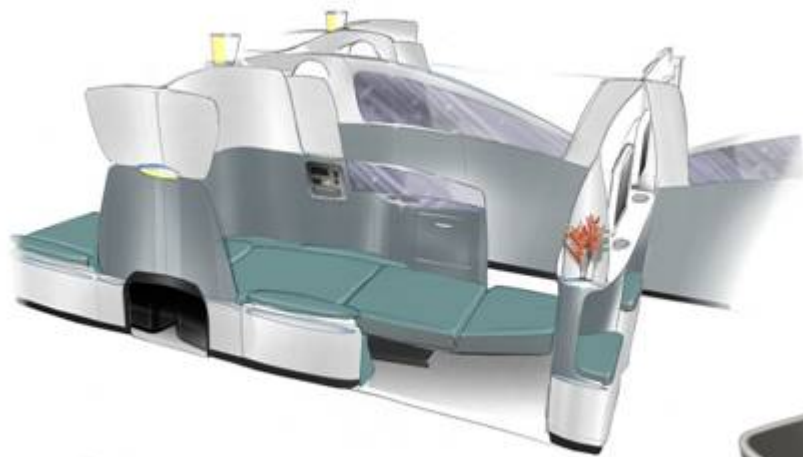


United First Class Suite Prototype

- background PMS 432 C
- buttons and seat PMS 8402 C (metallic)
- icons and arrows PMS 433 C



dark cabin backlit effect



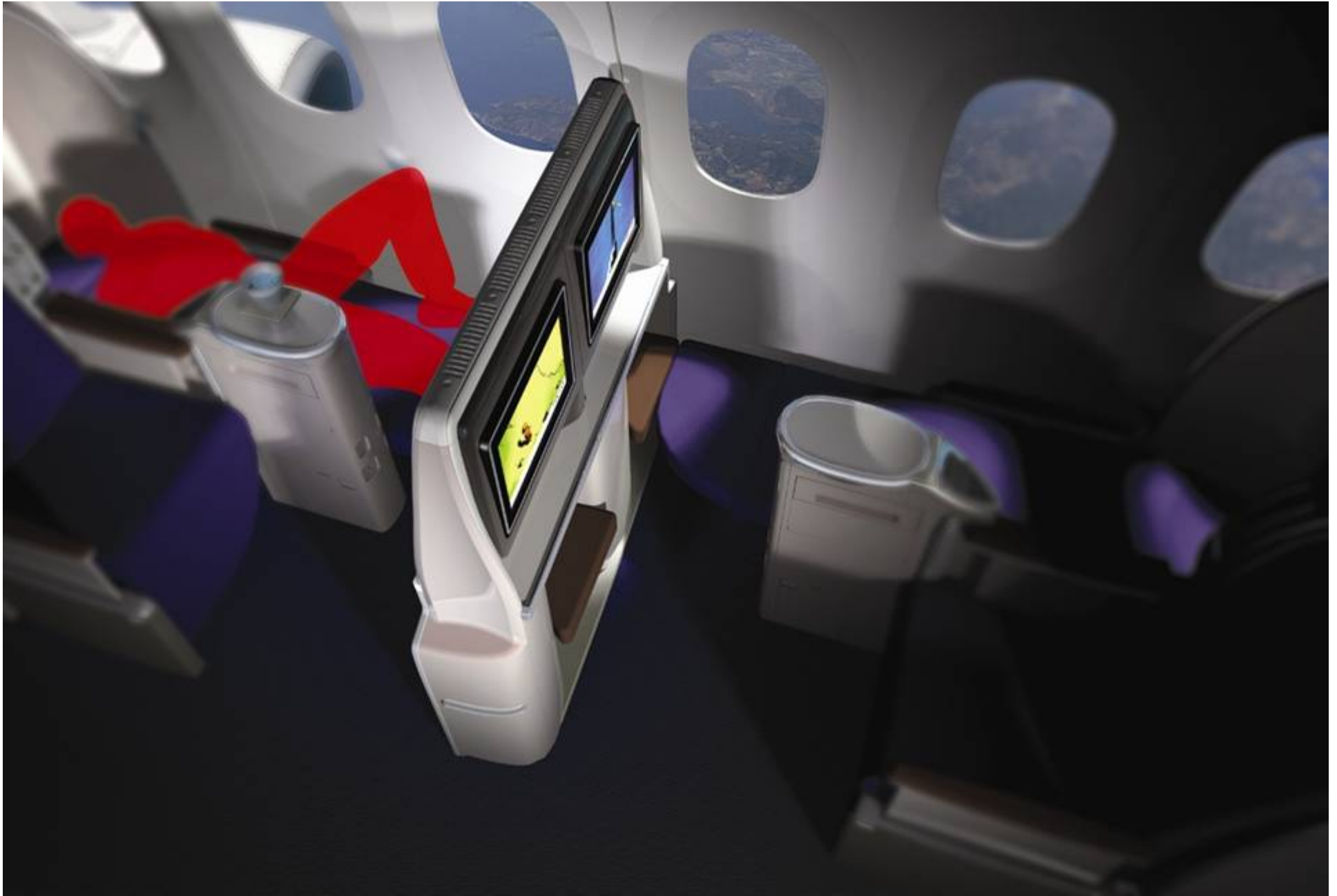
United Business Class Sketches



United Business Class Cabin Visualization



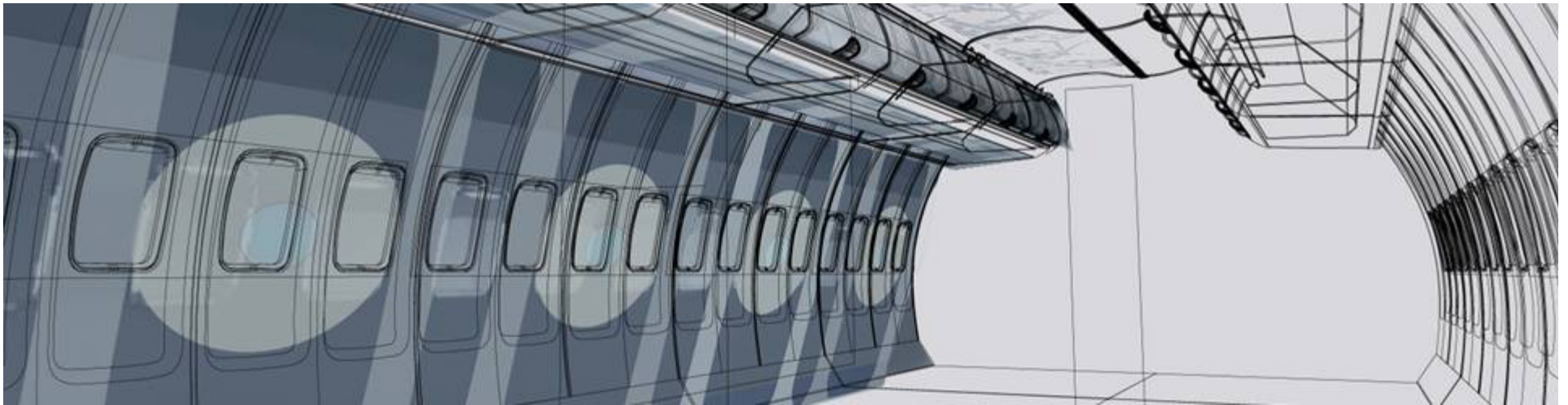
United Business Class Product Visualization



United Business Class Product Visualization



United Business Class Product Visualization



Interior Concepts



SuperJet 100 Interior



Super First Class PCU



Super First Class



Evolutionary Economy Class Seating



Revolutionary Economy Class Seating

 DESIGNstudio

 DESIGNstudio



Branded Environments



Innovative Galley Concepts



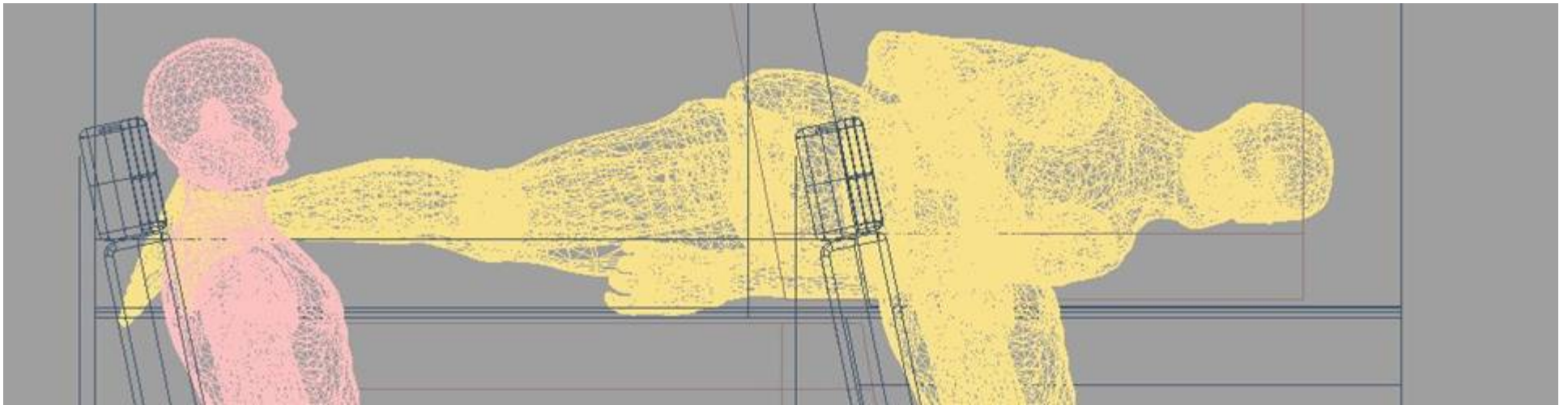
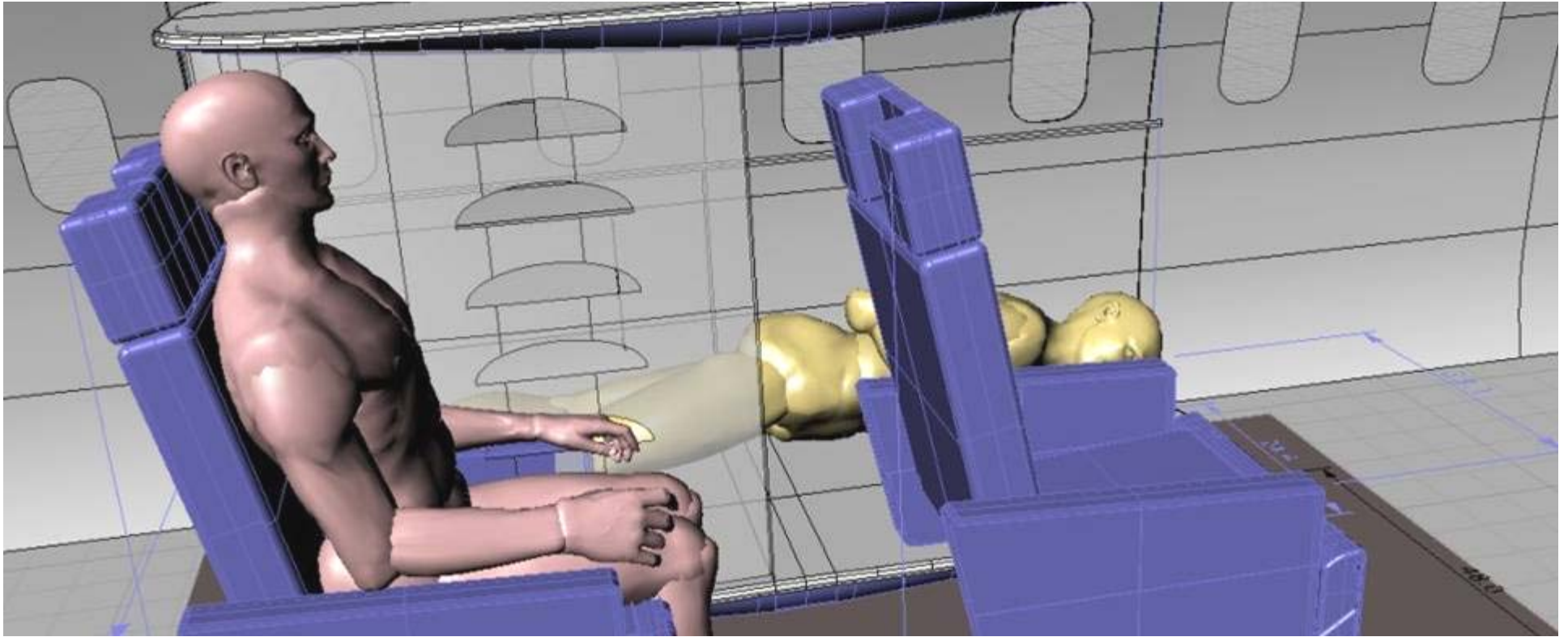
Innovative Galley Insert Design



EOS Airlines



Lavatories



Passenger Concepts